GM Johnson Maps Catalogue Notes

GM Johnson Catalogue describes products that:

a) We distribute / sell to wholesalers and consumers.

b) We have authored (we are the cartographers)

Title column: Map name on cover

State column: Describe state, province and country abbreviations.

Type column: Describe each category

> **Map** – standard map (usually folded)
>
> **Atlas** – collection of maps in a book format
>
> **Map Book** – GM Johnson brand for an atlas
>
> **Pearl** – laminated or coated folded map (GM Johnson brand)
>
> **Slicker** – laminated folded map (AMC brand)
>
> **Quick** – laminated folded map (Global Graphics brand)

Subtype column: Description of each map type

> **Street** – shows city streets in detail (large scale)
>
> **State** – shows highways, major connecting roads, has city enlargements,
> mileage distances, recreation area table, city population symbols
>
> **Recreation** – emphasis is on outdoor recreation (regional map)
>
> **Road** – can be a derivative of a state or regional map showing highways and
> major roads
>
> **Regional** – shows most roads with an emphasis on points of interest and may
> include descriptive text of places.
>
> **Wall** – large format map usually laminated (print on demand)

City – urban area of a city, does not show much rural area

Topo – topographical map showing elevation either using contours or shaded

   relief.

County – a map showing a unique county with city enlargements, scale of map

   is usually 1-inch equal 1 mile.

UPC column: Bar code number for general retail. Our policy is, if the retail price changes we change the UPC.

ISBN column: Bar code number for bookstores and libraries. Our policy is, if we have a new edition of a map we change the ISBN.

Retail: Price of the printed map.

Scale column: The scale of the printed map. For example:

   32k are 1:32000 or 1 inch equals approx. 0.5 mile;

   192k is 1:192000 or 1 inch equals approx. 3 miles;

   1.25m is 1:1250000 or 1 inch equals approx. 20 miles.

Size Page column: Describe physical size of printed map in inches. It could also describe the number of pages.

Fin Size column: Describe the finished size of the product in inches. Once the map has been folded or put in a book.

Publisher column: Abbreviations for this column are as follows:

GMJ: GM Johnson

AMC: American Map Corporation (Kappa)

UME: Universal Map Group (Kappa)

BSM: Big Sky Maps

RM: Rand McNally

WAR: Warren

GTR: GTR Mapping

GMJo: Private Label

BM: Benchmark Maps

GG: Global Graphics

JSK: Northstar and Superior map brands (Kappa)

FS: Five Star Maps

KAP: Kappa Map Group

PTH: Pathfinder Maps (GM Johnson)

GCS: GIS / Cartography & Publishing Services

TMC: The Map Company

MT/TMS: The Map Source

BT: Bella Terra Maps

ITM: International Travel Maps and Books

GPR: Great Pacific Recreation Maps

DVP: Davenport

CL: Rite Map

MG: Map & Globe

MC: Maps.com

AM: Action Maps

CLE: Cleveland EnterprisesBER: Berndston

MSI: Map Supply

Fresh: Fresh Maps

BT: Bella Terra

Author column: Same abbreviations as the Publisher column.

Copyright column: The copyright year of the printed map.

Status column: Descriptions for this column are as follows:

Digital – Only available as downloadable computer map, has not been printed.

Out of print - No longer available as a printed map, product is still

available in a computer format for downloading.

Month and year - The schedule month and year the printed map will be

available.

Hold - Map release date has been delayed. A number of factors could

contribute to this status.

Working - Map is being developed, but no schedule date has been

confirmed for release.

New edition - A new edition of a current product is about to be released.

If using the excel spreadsheet file there are 4 hidden columns that you can un-hide to view.

The following columns are hidden:

O - ISBN cover JPG (The file name of our covers by ISBN number)

P - Cover String (The generated string for use in cover image names)

R - Cover Name (The full generated filename for our cover images)